

How to Customize Your Presentation Portfolios

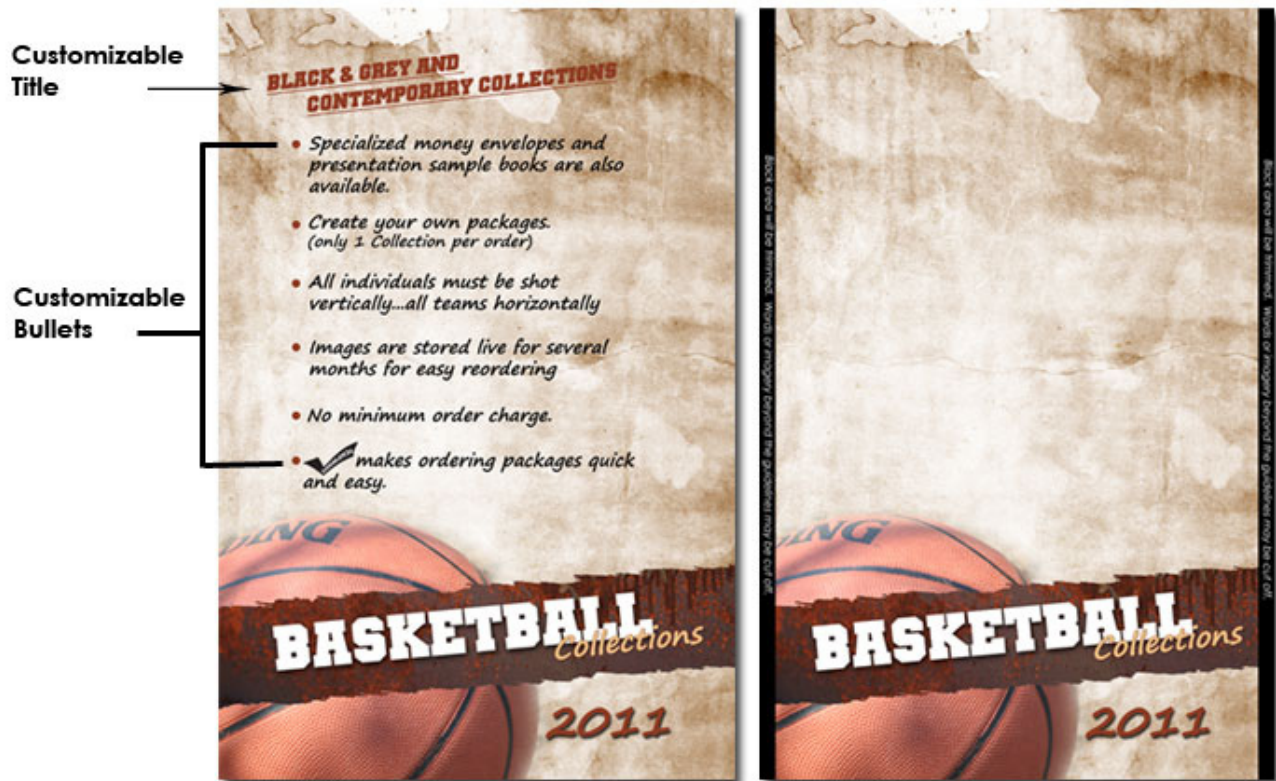
In the “Downloads” area on our website you will find links to the different Presentation Portfolios. Inside each link are 3 Photoshop files for the outside front, inside back and outside back of the portfolios. These files are jpegs that you can customize with pricing information, studio information and studio logos.

- Select the link of the presentation portfolio you want to customize
- Download the templates onto your computer
- Edit the 3 pages in Photoshop
- Open ROES...go to the Package Printing Catalog...go to the Presentation Portfolios tab
- Drag & Drop your 3 customized files into the proper layouts
- Select a quantity of portfolios you want to order
- Hit send job

Suggestions on Customizing the Pages

Outside Front Cover

Select 4 or 5 bullet points that best describes the benefits of your Sports Program.



Our Example

Downloadable Template

Inside Back Cover

Design this page with your package information and pricing. Also include a la carte pricing and/or specialty product pricing.



Customizable Pricing

Our Example



Downloadable Template

Outside Back Cover

Put all your studio information...address, phone numbers, website, Facebook, logos etc.



Customizable Contact Info

Customizable Website Info

Our Example



Downloadable Template

Important Points

Be sure to place all information within the preset guidelines

Do not resize or crop files in Photoshop or ROES

The printed pages will appear exactly as you see them in Photoshop...Century Color is not responsible for any pricing or spelling errors.